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# Open Data: what and why

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# Opening story: Fukushima



After Fukushima  
publishers unlocked their  
data on nuclear radiation and nuclear  
pollution [see <http://www.earlham.edu/~peters/fos/newsletter/04-02-11.htm>]

Worldwide applause.

But that means that those **data** where,  
until then, **locked...**



# What data?



Data from scientific/academic researches funded by public funds

Data from PRIMARY RESEARCH not applied research

Journal articles = a summary of the work, all that could be published in a print-on paper age

In the Web age, we can make a better, full record of the work available

Data are digitally created, they can be published alongside the article

Aim: to publish the raw data as well as the summary that is in the article

... these are the data that the article is ABOUT anyway

**DEFINITELY NOT**  
- COMMERCIAL SECRETS  
- CONFIDENTIAL DATA  
- PERSONAL DATA

ONLY the data already represented and reported on in the published article

# Is it a new idea? NO

## Researchers

[who are primary actors in research]  
do share data and do want to do it

It's a matter of supporting them not to forcing them...

Some journals already requires data to be published alongside the article



## Humanities



<http://echo.mpiwg-berlin.mpg.de/home>

## Social sciences



<http://www.dans.knaw.nl/en>

## Genomics



<http://www.ncbi.nlm.nih.gov/genbank>

...and many others

There are many public databases

Also an EU funded one...



All the large life science research organisations are part of this effort to collect, share and preserve experimental data from life science research

# Why? /1

Access for other  
scientists  
(to compare, contrast,  
with their own data)

... better to rely on data  
than on data interpretation  
(as scientific articles are...)

Reuse by other  
scientists  
(to add to their own data  
and **create new knowledge**)

Transparency  
(checking,  
detection of fabrication)

## Retraction Watch

Salzburg University fires crystallographer Robert Schwarzenbacher for faking data in Journal of Immunology paper

with 22 comments

The crystallographer who confessed to data fabrication that [has forced the retraction of a structure in a Journal of Immunology paper](#) on birch pollen allergen — but later recanted — has been fired by the University of Salzburg.

[Robert Schwarzenbacher](#), 39, was awarded a 1.7 million-euro Marie Curie fellowship, the highest individual European research award, six years ago. According to [Salzburg's ORF.at](#):



**Retraction watch** blog on scientific retracted papers never runs out of posts...

<http://retractionwatch.wordpress.com/>

# Why ? / 2

New technologies can work on data to create new data (data-mining)



[http://www.mckinsey.com/insights/mgi/research/technology\\_and\\_innovation/big\\_data\\_the\\_next\\_frontier\\_for\\_innovation](http://www.mckinsey.com/insights/mgi/research/technology_and_innovation/big_data_the_next_frontier_for_innovation)



MGI predict that effective and creative use of these large data sets in the US health care sector could generate more than \$300bn in value per annum and reduce national health care expenditures by around 8%.

<http://www.jisc.ac.uk/publications/reports/2012/value-and-benefits-of-text-mining.aspx>

## POPSIS

Pricing Of Public Sector Information Study

Apps market snapshot (D)

Final Report

### 1 Executive summary

The **market for mobile apps** has outgrown the information and communication technologies market over the past two years (2009-2010), and its growth will **accelerate** in the future **to reach \$ US 35 billion in 2015**. It is to be **one of the fastest growing segments** in the **information technology market**.

[http://ec.europa.eu/information\\_society/policy/psi/docs/pdfs/report/11\\_2012/apps\\_market.pdf](http://ec.europa.eu/information_society/policy/psi/docs/pdfs/report/11_2012/apps_market.pdf)

Reuse for remix  
(Apps / APIs market)

# The benefits

Better  
science

More reliable (data integrity is checkable)

Some science can ONLY work this way (e.g. genomics)

New  
science  
(new technologies,  
new findings)

Innovation  
in the SME  
community

Economic  
growth

Knowledge  
society

Better-  
informed  
citizenry





# Final story



**Ilaria Capua** – virologist, Rome [http://ec.europa.eu/research/profiles/index\\_en.cfm?p=1\\_capua](http://ec.europa.eu/research/profiles/index_en.cfm?p=1_capua)

- In 2006 she sequenced the genome of the first strain of the H5N1 flu virus (avian flu).
- Against the WHO suggestion to deposit the virus genetic sequence in its closed database, **she decided to challenge the system and shared her data, depositing the genetic sequence in GenBank, an open access database.**
- In 2006, she launched in a letter to Nature the **GISAID** (Global Initiative on Sharing All Influenza Data), an international network aimed at sharing online genetic data on avian flu. 70 researchers supported the initiative. Among them, 7 Nobel Prize winners.
- Since then, WHO, FAO and OIE **adopted her open and transdisciplinary approach** which now is a core part of the **Global influenza preparedness strategy**

**... a MAJOR component of public health policy worldwide (from which all of us will benefit), all from one scientist's vision about Open Data**



## More on Open Access / Open Data

[http://oad.simmons.edu/oadwiki/Main\\_Page](http://oad.simmons.edu/oadwiki/Main_Page)

<http://www.openoasis.org/>

European Report on Open Data:

**Riding the wave. How Europe can gain from the rising tide of scientific data**

<http://cordis.europa.eu/fp7/ict/e-infrastructure/docs/hlg-sdi-report.pdf>